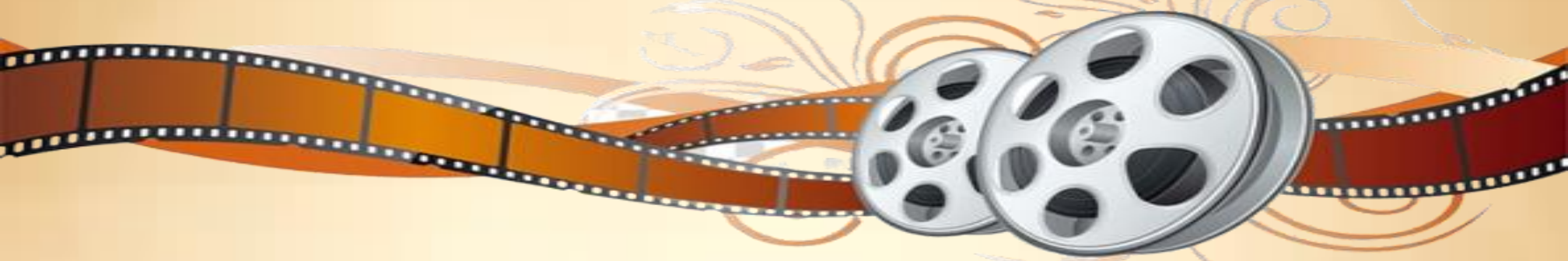




CENTRE FOR SOCIETY AND POLICY, IISc

Invites you to a Webinar on



South Indian Blockbusters vs Bollywood:

The Rise of Southern Indian superheroes



Prof Jaime Lopez Diez

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Spain



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Assistant Professor
Christ University

For several decades, Indian cinema has been synonymous mainly with Bollywood, or Hindi cinema. Even though Bengali cinema, especially filmmaker Satyajit Ray, was the first Indian director to gain international recognition. Meanwhile South Indian film industries, though more prolific than Bollywood in terms of number of productions, seemed to be relegated to a second plane, or to the art and independent cinema categories. However, recently South Indian blockbusters are threatening Bollywood hegemony in India. *K.G.F.*, *RRR*, or *Pushpa* are following the trend started by the *Baahubali* franchise, being currently *Baahubali: The Conclusion* the highest grossing film in India of all times. What are the causes of this shift? Why now? Does it affect independent filmmakers in South India? How South Indian industries face the challenge of becoming Pan-Indian? In this webinar, these questions will be addressed from a Spanish and an Indian perspective.



19 August, 2022
Friday
4:00 PM

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