

COMMUNICATING RESEARCH TO NON-EXPERTS

Centre for Society and Policy at IISc Bangalore is organising a
Workshop on Communicating Research
for highly motivated doctoral researchers from all disciplines.
January 18, 2020 | 10 AM – 2PM | @ CSP Seminar Hall

Abstract:

The need to acquire the skills to communicate one's research to non-experts is being increasingly recognized by all stakeholders involved in research and development – funding agencies, journals, academic universities, as well as industries. Learning these skills is absolutely crucial today due to three recent changes in the professional landscape of graduate students

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| First,
Interdisciplinary researchers from multiple disciplines collaborate based on tools and/or concepts is becoming the norm of the day | Second,
Many journals require authors to submit a 'Significance Statement' that should be understood by an 'educated layman' | Third,
The demand-supply ratio in academia is highly skewed; encouraging graduate students to take up careers in science outreach / journalism / communication/ writing |
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Learning goals:

The workshop will empower students to:

- ➔ Realize the jargon in the description of research
- ➔ Learn how to pitch their research in an engaging and exciting manner
- ➔ Consider the various need of a large audience

**Last Date of Application:
December 25, 2019**



Scan this QR Code for
applying the workshop



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