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INDO JAPAN S&T FORUM

REPORT - LOGO COMPETITION

Theme: Science, Technology & People.

Description: This competition aims to give students a chance to showcase their creativity and understand the importance of amalgamation of Science, Technology and People. The new logo may be used to represent the Indo Japan S&T Forum on various platforms.



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ABOUT THE INDO JAPAN S&T FORUM

India and Japan have a long history of collaborating in science and technology, and the two countries have worked together on a number of important projects over the years. Two of the top Universities, Keio University in Japan, and Indian Institute of Science, in India along with the India Japan Laboratory, a lab that collectively addresses, analyses, learns and nurtures the issues related to India and Japan and beyond, and make it more relevant to the global communities attempts to bring and organize science-based events and collaborations. Collaborative science-based events can be an excellent way for local communities to develop their skills, expand their knowledge, and build cross-cultural relationships. It can provide a valuable learning experience that can help students succeed in a global economy and prepare them for their future careers.

The collaborative forum on Science and Technology by Keio University, India Japan Laboratory and Centre for Society and Policy, IISc, Bangalore will focus on the theme of Science, Technology and People. This amalgamation of Science, Technology and People aims to encourage researchers and students in the field of science and technology to cultivate their knowledge, promote the use of appropriate concepts and technologies and address national needs in attaining Sustainable Development Goals, along with creating new knowledge and providing a platform for facilitating interactions among individuals. The forum will concentrate on the role of Science and Technology in shaping the lives of people and point out how people in turn can contribute to the issues related to the same. The S&T forum will run throughout the year 2023.

A logo competition to kick start the forum will give students a chance to showcase their creativity and understand the importance of union of Science, Technology and People.



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Terms and Conditions

- Participants should register using the QR code or the link provided in the poster.
- All entries must be submitted through a google form sent after registration.
- Each participant is allowed to submit a maximum of 3 logos.
- Entries submitted through any other medium/ mode would not be considered for evaluation.
- The Competition is open to all students from universities in India and Japan.
- The entry must be an individual project.
- The logo must not contain any provocative, objectionable or inappropriate content.
- Please note that the logo must be original and the design of the logo/motto must not infringe on the Intellectual Property Rights of any third party.
- The participant must be the same person who has designed the logo.
- The forum follows a zero-tolerance policy towards plagiarism.
- The forum reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria.
- However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on <https://csp.iisc.ac.in/>
- It would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest on <https://csp.iisc.ac.in/>
- The responsibility to comply with the guidelines and other conditions fully lies with the participant and the forum shall not be liable for any dispute raised by a third party.
- It may also be noted herewith that the entries submitted by one individual shall not be viewable to the other participants.



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Technical Standards

- Participants should upload the logo in JPEG or PDF format only.
- The topic for the logo competition is Science, Technology and People.
- The logo can be designed in your comfort or using any software.
- The logo should be designed for Keio University and IISc.
- Participants should not imprint or watermark logo design.
- Logo cannot be a one that is collaged.
- Logo can be designed in colour.
- The logo should not have any animation effects.
- Any background for the logo is acceptable.

Evaluation Criteria

- All the entries received would be assessed by a committee for preliminary evaluation.
- Entries would be judged on the basis of Novelty (20%), Relevance (40%), Simplicity (20%) and Versatility (20%).
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any of their decisions.

Prize

- The 1st, 2nd and 3rd winner of the competition will be awarded with a cash prize of ₹ 7500, ₹ 5000, ₹2500 respectively.



Annexures – FAQs

FREQUENTLY ASKED QUESTIONS (FAQ)		
Sl. No.	Questions	Answers
1.	Will the participants be given a certificate of participation?	Yes, the participants will be given a participation certificate.
2.	Please mention the specific topic to create the logo	The topic for the logo competition is Science, Technology and People.
3.	Can the logo be an image that is collaged?	No, the image cannot be a one that is collaged.
4.	Can we draw the logo?	Yes, you can draw the logo.
5.	Do some specific features have to be depicted in the logo?	The logo must focus on Science, Technology and People as a whole.
6.	Do we need to use any particular software or can the logos be made in our comfort? (i.e. draw and color)	The logo can be designed in your comfort or using any software.
7.	Please let me know if there are any parameters for grading the logo.	The criteria of evaluation will be based on Novelty (20%), Relevance (40%), Simplicity (20%) and Versatility (20%).
8.	What exactly should be the heading and tagline for the logo?	The heading or the tagline of the logo should be Science, Technology and People.
9.	For which organization the logo needs to be designed?	The logo should be designed for Keio University and IISc.
10	How many logos can I upload?	A maximum of 3 logos can be uploaded.



FREQUENTLY ASKED QUESTIONS (FAQ)		
Sl. No.	Questions	Answers
11	Do I upload the logo with a transparent background or a white background?	Any background for the logo is acceptable.
12	Which type of logo domain are you referring to?	The logo domain can be of any type.
13	Can the logo contain animation effects?	No, the logo should not have any animation effects.
14	When will the participation certificate be given?	The participation certificate will be given after the results for the first round is announced.
15	When will the round 1 results be announced?	The results for the first round will be announced by 15 th March.



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Annexures – First Round Result

Top 28 were selected among the 286 registered participants.

Sl. No.	Name	University/Organization
1.	Mohammad Sabeel	R. V. College of Engineering
2.	Sabeel Zubair	R. V. College of Engineering
3.	Kevin Bheniel	-
4.	Manisha Gavaskar	Kurukshetra University
5.	Payalshree Munda	Indian Institute of Technology, Dhanbad
6.	Neeraj Kumar Dwivedi	Banaras Hindu University
7.	Anshita Singh	Kurukshetra University
8.	Donesh Kumbhare	G. H. Rasoni College of Engineering, Nagpur
9.	Gaurav Rajput	DEZKA
10.	Mithran Ganesh	India International School in Japan
11.	Kushi Subrahmanya	Mangalore University
12.	Uday Prakash	Banaras Hindu University
13.	Raj Harsh	Banaras Hindu University, Varanasi
14.	Manica Agrawal	CHRIST (Deemed to be University)
15.	Roshini S	Sri Ramachandra Institute of Higher Education and Research
16.	Avik Banerjee	Indian Institute of Science
17.	Ashley Joseph	Women's Christian College
18.	Shravya Dasu	R. V. College of Engineering
19.	Manali M Ranade	R. V. College of Engineering
20.	Ameesha Shihab	Nitte University Centre for Science Education & Research
21.	Indraneel Karmakar	Banaras Hindu University
22.	Gourav Singh	GNA University
23.	Subiksha Senthil	SRM Institute of Science & Technology
24.	Keertana Chandolu	Dayananda Sagar College of Engineering
25.	Swapnil Shedmake	Indian Institute of Science
26.	Rohit Sachdeva	Indian Institute of Science
27.	Deepika Bansal	Banasthali University
28.	Nakul Bapat	Indian Institute of Science



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Annexures – Final Results

FIRST PRIZE



Swapnil Shedmake

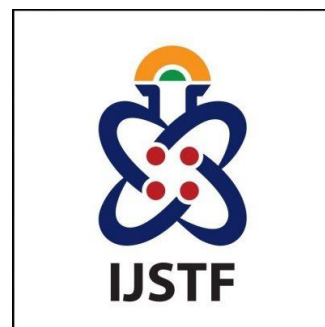
Indian Institute of Science

SECOND PRIZE



Mohammad Sabeel

R. V. College of Engineering



Uday Prakash

Banaras Hindu University

THIRD PRIZE



Kushi Subrahmanya

Mangalore University



Keertana Chandolu

Dayananda Sagar College of Engineering



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Annexures - Poster

Unleash your creativity!

LOGO DESIGN CONTEST



Scan to Register and Get Started!

OR

[REGISTER](#)

Submit the designed logos on the link received after registration.

Open to all students!

Submit By: 25th February 2023

Design a logo that depicts the amalgamation of Science, Technology & People
(<https://csp.iisc.ac.in/indo-japan-st-forum/>)

1st Prize
¥ 10000 /
₹ 7500

2nd Prize
¥ 7500 /
₹ 5000

3rd Prize
¥ 5000 /
₹ 2500



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Keio University



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