



CENTRE FOR SOCIETY AND POLICY

Presents

MODES OF STORIES IN FILMS

Abstract:

Stories (in general, though the seminar will focus on films) are one of the most important ways that societies use to tell their members about themselves, their origins (of both human beings' and that society's), and their values. One way to look at films is to study the way they encapsulate the unconscious mind. Cognitive science attempts to analyze the unconscious is very limited, and currently the most complex way to address the problem is Sigmund's Freud theory about it. From this perspective, this seminar will focus on how films, and stories, may capture the psychological drama that Freud's deemed as the most important of his theory. We will see the evolution of story modes in Western films, and we will also look at Indian films.



Dr. Jaime Lopez Diez

Professor

University Complutense of Madrid
(Spain)



30 August 2019
Friday 4pm – 5.30pm



CSP Seminar Hall,
IISc



Refreshments @ 3:30 PM

Dr. Jaime Lopez Diez is at the Department of Applied Sciences on Communication, University Complutense of Madrid, Spain. He worked as a journalist for 20 years before joining the University. His PhD Thesis was about the efficacy of surprise in narrative television commercials, where he measured physiological emotional reactions to surprise. He is interested in films analysis, from a qualitative perspective (psychologically, and anthropologically), and quantitative (digital software to analyse video). He has done research on colour, having written the chapter about it of the main manual of Digital Postproduction in Spanish. Content analysis in films had led him to study storytelling in political campaigns. He is a fan of Indian movies.