



Department of Management Studies & Centre For Society and Policy

Invite you to a lecture on

Competing technological innovation systems: Insights from the German "Energiewende"

Prof. Dr. Carsten Dreher

Chair, Innovation Management
University of Berlin, Germany



Professor Carsten Dreher is Chair of Innovation Management, School of Business and Economics, Berlin, Germany. He is also Joint Professor for Innovation Research and Innovation Management at the University of Flensburg and at the Mads Clausen Institute for Product Innovation of the University of Southern Denmark. His research areas include analysing technology dynamics, innovation processes, and mechanisms and impact of public innovation policies.

Abstract:

The talk showcases the role of competing technological innovation systems in science, technology and innovation ecosystem. The speaker explores societal and policy challenges along with the fate of a new mission-oriented approach. Functional and structural analysis of such systems is based on insights from German Energiewende (energy transitions). Societal challenges like environmental problems are the center of contemporary Science Technology & Innovation (STI) policy. A new mission-oriented approach to this leads to a technology non-specific policy design assigned to a variety of technological solutions.

22 March 2019
Friday
4:00 p.m.



Management Studies
Seminar Hall
IISc, Bengaluru



Refreshments
@ 3:45 p.m.

ALL ARE WELCOME